



STIC Search Report

EIC 3600

Reviewed all results - snw

STIC Database Tracking Number: 144444

TO: Examiner Diaz Meineicke
Location: KNX 5A01
Art Unit: 5A01
Friday, July 01, 2005

From: Ginger Roberts DeMille
Location: EIC 3600
KNX 4B59
Phone: 23522

Case Serial Number: 10/670352 *related case*

Ginger.demille@uspto.gov

Search Notes

Dear Examiner Diaz Meineicke:

Please find attached the results of your search for ~~Meineicke~~

The search was conducted using the mandatory database lists for Business Methods.

These other sources were also used: Internet

If you have any questions, please do not hesitate to contact me.

Thanks for using EIC3600!

Ginger



? show files; ds; t2/7/1,2:

File 15:ABI/Inform(R) 1971-2005/Jul 01
(c) 2005 ProQuest Info&Learning
File 16:Gale Group PROMT(R) 1990-2005/Jul 01
(c) 2005 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2005/Jul 01
(c)2005 The Gale Group
File 652:US Patents Fulltext 1971-1975
(c) format only 2002 The Dialog Corp.

| Set | Items | Description |
|-----|-------|--|
| S1 | 4 | (RELOAD? OR REFUND? OR REFRESH?)(5N)(REMAINING OR UNUSED)(-) (BALANCE OR VALUE OR PORTION)(20N)(GIFT OR STORED()VALUE OR - CASH OR PREPAID OR PRE()PAID)() (CARD? ?)(20N)CREDIT()CARD? ? - NOT PY>1998 |
| S2 | 3 | RD (unique items) |

2/7/1 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

01059853 97-09247

New transaction systems change MarketPlace concepts

Frable, Foster Jr

Nation's Restaurant News v29n27 PP: 30-32 Jul 10, 1995 ISSN: 0028-0518

JRNL CODE: NRN

DOC TYPE: Journal article LANGUAGE: English LENGTH: 2 Pages

WORD COUNT: 1288

ABSTRACT: One of the most critical components of any cafeteria, buffet, or MarketPlace concept is recording and completing the transaction. Existing MarketPlace or Marche facilities have developed using 2 distinctly different approaches to the cash transaction - a traditional cafeteria style, before the customer has been seated, and a traditional restaurant style, after the customer dined. Both approaches have proved successful, and the decision about which is the most applicable to a given orientation is usually a factor of the space available and the type of customer. Transaction options include: 1. card and stamp, 2. punched ticket, 3. electronic card, and 4. bar code ticket.

TEXT: Since there was a lot of interest in my recent article on the "MarketPlace/Marche" concept, I would like to provide additional information on one of the most critical components of any cafeteria, buffet or MarketPlace concept -- recording and completing the transaction.

Existing MarketPlace or Marche facilities have developed using two distinctly different approaches to the cash transaction -- a traditional cafeteria style, before the customer has been seated, and a traditional restaurant style, after the customer has dined. Both approaches have proved successful, and the decision about which is the most applicable to a given orientation is usually a factor of the space available and the type of customer.

Having the transaction occur after dining offers a number of advantages:

The seating area can be commingled with the serving stations, often providing more seating than when the areas are separated.

The customer often purchases more food, particularly desserts and additional beverages, because he or she easily can return to the stations without the need to go through the cashier queue again. There is less likelihood of spills and accidents since the customer can go right to the table without standing in line. Food stays hotter, and the customer enjoys the option of eating one course at a time.

The negative side of the transaction after dining is that a system needs to be developed that offers a record of each purchase. A wide variety of approaches have been used in the various "MarketPlace or Buffet" concepts in North America and Europe.

Card and Stamp: A stiff paper card is given to each customer entering. As he or she goes from station to station, the card is stamped with a rubber stamp with the item name, a code number or a graphic symbol. This system is